

USATF EVENT NAMING STANDARDS

In order to standardize the way events names are presented, USATF has developed the following style guidelines. The following naming conventions should be used for all USATF-sanctioned National, Regional, and Association Championships and Olympic Trials to ensure consistent branding and public recognition of such events. These guidelines should be followed in all USATF communications (publications, press releases, websites, contracts, entry forms, etc.).

TEMPLATES

Following are templates for National, Regional, and Association Championships and Olympic Trials. Each part of the name is shown in the order in which it should appear. Items in brackets have various wording choices (see Wording Choices). Each part of the name is required unless otherwise indicated (see Wording Choices). *Examples are included at the end of this document.*

Preliminary Meets (qualifiers)

[4-digit year] [sponsor] USATF [association] Association Preliminary ([district/geographic area]) [sex] [group] [sport] Meet

Association Championships

[4-digit year] [sponsor] USATF [association] Association [sex] [group] [sport] Championship(s)

Regional Championships

[4-digit year] [sponsor] USATF [region name] Region [sex] [group] [sport] Championship(s)

[4-digit year] [sponsor] USATF Region [region number] [sex] [group] [sport] Championship(s)

National Championships

For open or age-group national championships:

[4-digit year] [sponsor] USATF [sex] [group] [sport] Championship(s)

(note that “National” is omitted – “USATF” implies “National”)

For national championships of USATF programs (e.g., Junior Olympic and Club Championships):

[4-digit year] [sponsor] USATF National [sex] [group] [sport] Championship(s)

Olympic Trials

Formal USOC name:

[4-digit year] U.S. Olympic Team Trials – [sex] [sport]

(note: “Outdoor” should be omitted; use simply “Track & Field” for the sport)

WORDING CHOICES

The following wording choices may be used for the options indicated above and should be used exactly as shown below (including capitalization and punctuation, if applicable).

<u>Option</u>	<u>Wording Choices</u>
4-digit year	2002, 2003, ...
Sponsor	title sponsor of the event
Association	Adirondack, Alabama, New England, ...
Region name	East, Southeast, Midwest, Mid-America, Southwest, West, Northwest
Region number	Arabic number (no Roman numerals)
District/geographic area	East District, Area 2 (used for geographic areas within an Association)
Sex (optional)	Men’s, Women’s (omit if both men’s and women’s)
Group (optional)	Youth, Junior, Masters, Club, Junior Olympic (note there is no “s” after

Sport “Olympic”; omit if Open; include Open only if there is more than one group – “Open and Masters”) Indoor Track & Field, Outdoor Track & Field, Combined Events (not Multi), Cross Country (see below for long distance running and race walking events)

Long Distance Running and Race Walking Events

The following template should be used in place of [sport] for distance events:

[distance] [units] [type]

(note the space between the distance and the units)

Option

Wording Choices

Distance

any decimal number, Marathon, Half-Marathon (hyphenated)

Units (optional)

kilometer, meter, Mile, Hour (omit if Marathon or Half-Marathon; note “kilometer” and “meter” are always all lowercase)

Type (optional)

Race Walk, Mountain, Trail, Relay (omit if Run)

NOTES

- Use “Championship” (singular) if only a single championship event is being contested (e.g., only the 10 km men’s race is a championship); otherwise use “Championships” (plural)
- When national, regional, and/or association championships are combined, the name of the event should list the events in the following order: national, regional, association; the year and “USATF” may be omitted if they would be repeated
- When space is at a premium, the following abbreviations may be used (items not listed below may not be abbreviated):
 - Association – Assoc.
 - Junior Olympic – J.O.
 - Junior – Jr. (except when used as part of “Junior Olympic”)
 - Track & Field – T&F
 - Cross Country – XC
 - Race Walking – RW
 - Race Walk – RW
 - Mountain – Mtn.
 - Championships – Champs.
 - Championship – Champ.
 - kilometer – km (note the abbreviation for kilometers is “km”, all lowercase, not “K”)
 - meter – m
 - mile – mi. (note the period)
 - yard – yd. (note the period)
 - hour – hr. (note the period)
- When entering events onto the USATF Calendar, omit the year

EXAMPLES

Preliminary Meets

20XX USATF Alaska Association Preliminary (Area 3) Junior Olympic Outdoor Track & Field Championships

20XX USATF Alaska Association Preliminary (East District) Junior Olympic Outdoor Track & Field Championships

Association Championships

20XX USATF Alaska Association Outdoor Track & Field Championships

20XX USATF Alaska Association Masters Indoor Track & Field Championships

20XX USATF Alaska Association Junior Olympic Outdoor Track & Field Championships

20XX USATF Alaska Association 10 kilometer Race Walk Championships

20XX USATF Alaska Association 2 Hour Championships

20XX USATF Alaska Association Men's 5 Mile Trail Championship

20XX USATF Alaska Association Open and Masters Outdoor Track & Field Championships

Regional Championships

20XX USATF East Region Outdoor Track & Field Championships

20XX USATF Northwest Region Masters Indoor Track & Field Championships

20XX USATF Region 12 Junior Olympic Cross Country Championships

20XX USATF West Region 10 kilometer Race Walk Championships

20XX USATF Region 12 Youth Outdoor Track & Field Championships

20XX USATF Midwest Region Women's 5 Mile Trail Championship

20XX USATF East Region 5 kilometer and 10 kilometer Championships

20XX USATF East Region and Connecticut Association 10 kilometer Championships

20XX USATF East Region 20 kilometer Race Walk Championships and Connecticut Association 15 kilometer Race Walk Championships

National Championships

20XX USATF Outdoor Track & Field Championships

20XX Verizon USATF Indoor Track & Field Championships

20XX USATF Combined Events Championships

20XX USATF Youth Outdoor Track & Field Championships

20XX USATF Junior Outdoor Track & Field Championships

20XX USATF Masters Indoor Track & Field Championships

20XX USATF 50 Mile Trail Championships

20XX USATF 50 kilometer Race Walk Championships

20XX USATF 24 Hour Championships

20XX USATF Women's Half-Marathon Championship

20XX USATF National Junior Olympic Outdoor Track & Field Championships

20XX USATF National Club Cross Country Championships

20XX USATF National and East Region 50 kilometer Championships

20XX USATF 20 kilometer Race Walk Championships and East Region 15 kilometer Race Walk Championships

Olympic Trials

20XX U.S. Olympic Team Trials – Track & Field

20XX U.S. Olympic Team Trials – Men's Marathon